

SPORTS/CULTURAL ACTIVITIES

Students and faculty members from MBA department participated in singing and dancing competition held on the occasion of Kannada Rajyotsava with the theme “Namma Naadu, NammaNudi” and won 2nd prize.

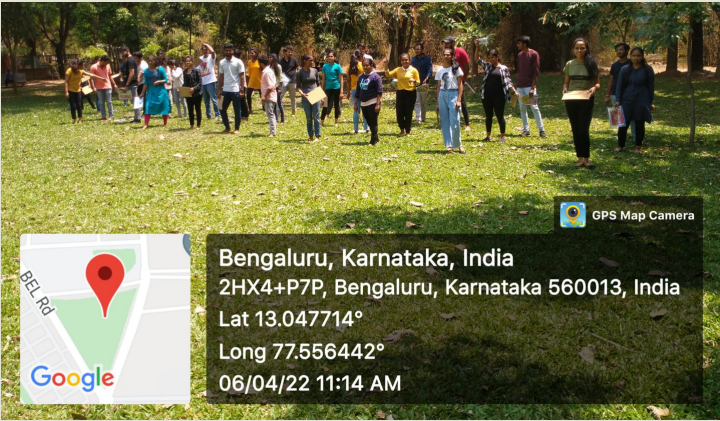
NPTEL/SWAYAM COURSES

Many faculty members and Students in the department have taken NPTEL courses in order to enhance their knowledge in the subject. Following faculty members have taken the courses and have secured eligibility in the respective subjects

Name of the Faculty	Designation	Course Taken	Score
Dr. Harshitha S	Assistant Professor	Principles of Management	64%
Mrs. Laxmi M	Assistant Professor	Leadership and team effectiveness	61%
Mrs. Madhumathy K	Assistant Professor	Principles of Management	68%
Mrs. Lakshmi Priya M C	Assistant Professor	Retail Management	75%
Sinchana S	Student	Leadership and team effectiveness	56%
Meghana Sushma A	Student	Leadership and team effectiveness	56%

Out-Bound Activities

1st Semester Students and faculty members from MBA department were taken to HMT ground for the out-Bound Activity



Editorial Board

Chief Patron: His Holiness Sri Sri Sri Dr. Nirmalanandanatha MahaSwamiji
Patron: Rev. Sri Sri Dr.Prakashnatha Swamiji
Editorial Advisor: Dr. K V Mahendra Prashanth ,Principal, Dr. Mamatha J, Prof. & HOD
Editor: Mrs.Lakshmi Priya M C, Assistant Professor



II JAI SRI GURUDEV II

Sri Adi Chunchanagiri Shikshana Trust (R)

SJB Institute of Technology

(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi)

No. 67, BGS Health and Education City, Dr.Vishnuvardhana Road, Kengeri, Bangalore - 560060

Phone: 080-28612445/46, Fax: 080-28612651

Web: www.sjbit.edu.in, e-mail:pricipal@sjbit.edu.in

Department of Management Studies



Issue: 12

SUVARTHA

ODD Sem:2021-22

About SJBIT

SJBIT was started in the year 2001 by Adichunchanagiri Shikshana Trust under the leadership of his holiness Padmabhushana Paramapoojya Jagadguru Sri Sri Sri Balagangadharanatha Mahaswamiji, the then Pontiff of "Sri Adichunchangiri Mutt", guided and blessed by his Holiness Sri Sri Sri Dr. Nirmalanandanatha Mahaswamiji, mentored by Sri Sri Dr. Prakashanatha Swamiji, Managing Director and led by Dr. K V. Mahendra Prashanth, Principal. We commit to benchmark with berst practices in teaching-learning processes towards holistic development of the institution and continuously strive to meet or exceed the expectations of all stake holders. It is proud to announce to all the stake holders that the SJBIT has accredited on 30-10-2017 by NAAC, New Delhi with A Grade(CGPA-3.22).



SJBIT VISION

To become a recognized technical education center with global perspective

SJBIT MISSION

To Provide learning opportunities that fosters students with ethical values, intelligent development in Science and Technology and social responsibility so that they can become sensible and contributing members of the society.

ABOUT THE DEPARTMENT

The MBA Department is headed by Dr. Mamatha J. The Department of Management Studies was established at SJBIT in the year 2008, a recognized center for MBA education in the country offers a 2 year full time MBA programmme approved by AICTE & affiliated to Visvesvaraya Technological University, Belagavi, and Karnataka with an intake of 120 students. The course is designed to provide Quality Management Education and acquire skills, attributes and capabilities, to reach responsible Global Positions in Management.



VISION

To become a recognized management education center of par excellence with a global perspective.

MISSION

“To foster continuous learning with ethical values, intelligent development in management and administration, apart from social responsibility, so that they become contributing members of the dynamic business environment & society”.

ABOUT MBA RESEARCH CENTRE

The Research center is headed by Dr. Mamatha J. The Research and Development Center has received a grant of Rs. 6,000 from KSCST for the project on supply chain management under student project programmed guided by Dr. Mamatha J.

INDUSTRY VISIT

An Industry Visit was arranged for 3rdsemester students of MBA on 15.12.2022 to Horizon Packs Pvt. Ltd., Harohalli, Ramanagara District. The objective of this visit is to have an industrial exposure & field learning for the students. Students were enthusiastic about the visit and learnt the practical applications of Technology.Dr. Roopa Temkar, Industrial Visit Coordinator along with, many faculty members in the department accompanied students for the visit



GUEST LECTURE

Expert members from various industries visited our department to deliver lecture on management disciplines. The following are the guest lectures that were organized in the department and coordinated by Mr. Bharath T S, Assistant professor with the direction of our HOD, Dr. Mamatha J.

- Paradoxes in Corporate Career by Dr. Oswald Pereira Technology Sourcing Manager, ANZ. The objective of the guest lecture was to enhance the students' skills in the recent changes in the field of management and understand the paradoxes in education and corporate career.
- Awareness on NCFM Certification Courses by Mr. Raghavendra S, Deputy Manager, NSE. The objective of the session was to help students understand the significance in Indian Financial Markets of the role of intermediaries



ALUMNI CONNECT

The Alumni Association of MBA department intends to connect the alumni to the institution, build synergistic plans to support the institution. The alumni association is the most important resource of an educational institution. Hence MBA Department has always taken this unique initiative of bring those Alumni back to college and provide a platform for interaction/training and also guidance to their juniors in the college. This kind of career guidance will be very helpful for those who do not have industry exposure. In this regard, Alumni from 2009 batch to 2019 batch have been invited to the department for the interactions. In this odd semester that is 2021-2022, two Alumni interactions has been organized. The interactions were coordinated by Mr. Bharath T S, Assistant Professor, Dept of MBA under the guidance of Dr. Mamatha J, HOD-MBA.

